## metr⊕

## THE LARGEST DAILY NEWSPAPER IN MOSCOW

Metro editions are published in 23 countries in over 100 major cities across Europe, North & South America and Asia. Metro has a unique global reach of 17 million daily readers.

Daily readership – 1 055 100 (Source: Mediascope, NRS September 2016 - February 2017)

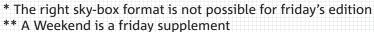
Circulation – 485 800 copies

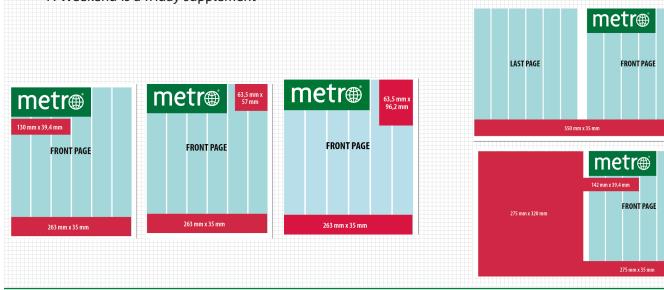
## **RATE CARD** FRONT PAGE ADVERTISING

Effective as of February 6, 2017



Format	Size, mm	Price, EURO
Left sky-box	130 x 39,4	8 859
Right sky-box*	63,5 x 57	3 722
Big right sky-box*	63,5 x 96,2	8 872
Low banner	263 x 35	9 411
Super cover (4 pages)	2 (550 x 320)	93 496
Low banner in a Weekend supplement**	263 x 25	4 706
Cover+	275x(320+35)+142x39,4	65 907
Wrapper	550 x 35	21 646





METRO MOSCOW PHONE.: +7 (495) 787-1211 WWW.METRONEWS.RU